

Animamix Biennial Symposium

5 December 2009, 9:00 am - 5:50 pm

Jen-cheng Junior High School & MOCA, Taipei

Time	Event	
9:00-9:30	Registration	
9:30-9:40	Opening J.J. Shih, Executive Director of MOCA, Taipei Emile Chihjen Sheng, Minister, Council for Cultural Affairs	
9:40-11:00	Session 1: The New Trend of International Biennials Biennials have become a contemporary cultural trend in the field of art. How should we redefine "Biennial?"	
	Speaker: Ursula Zeller (Director of Zeppelin Museum) Panel Discussion: Gong Ming-guang (Director of MOCA, Shanghai), Chang Tzu-kang (Today Art Museum, Beijing), J. J. Shih (Executive Director, MOCA, Taipei)	
11:00-11:10	Break	
11:10-12:30	Session 2: Global Animamix and Local Circumstances To focus on the essence of art, we should concentrate on the creation part of animamix at home and abroad.	
	Host: Victoria Lu (Independent Curator)	Speakers: Alastair Macleod (Head of Animation Department, Vancouver Film School), Lin Yu-chie (Curator of Animamix Biennial - Visual Attract and Attack; head of exhibition department, MOCA, Taipei), Lisa Liu (Curator), Huang Yun (Curator)
12:30-13:30	Lunch	
13:30-14:50	Session 3: The Auction Market and Collection in the Icon Era The influence of Animamix on the contemporary auction market	
	Host: Gong Ming-guang (Director, MOCA Shanghai)	Speakers: Uli Sigg, Chen Guan-yu (Manager of J. Chen Gallery), Pierre Cornette de St. Cyr
14:50-15:00	Break	
15:00-16:20	Session 4: The Identity of a New Generation in Animamix Can we categorize subcultures under the collective idea of Animamix aesthetics?	
	Host: Kim Hongnam (Director, National Museum of Korea)	Speakers: Chang Chia-lun (Art Director, Pixie Gallery Store), He Tung-hung (Vice Professor, Department of Psychology, Fu Jen Catholic University)
16:20-16:30	Break	
16:30-17:50	Session 5: Animamix as a Cultural Carrier After the reproduction and re-procession of icons, what would be the focus of Animamix?	
	Host: J. J. Shih (Executive Director, MOCA, Taipei)	Speakers: Qiu Hai-ran (Lawyer), Chen Guan-chun (Vice Professor, Department of Arts, National Chang-hua Normal University), Ni Tsai-ching (Artist)